

The Sun Life + Maxwell Difference

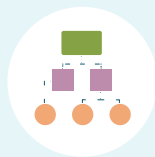
There's nothing new about insurance carriers and technology companies teaming up. Often, the resulting offering is basically the same, maybe a bit more affordable, as what already existed. But shouldn't a pairing like this do more for you? Sun Life and Maxwell set out to challenge this stereotype. We've focused on creating a painless benefits and HR experience that's easier and better in the ways that make a real difference.

Easier end-to-end experience thanks to back-end efficiencies between Sun Life and Maxwell



SPEED

Build time is shorter than industry average, and is significantly shorter when you include EDI/EDX setup and testing that occurs with other carrier / benadmin partnerships



STREAMLINED PROCESSES

Consolidated touchpoints for data collection and quality assurance—fewer points of contact to get client set up with both Sun Life and Maxwell



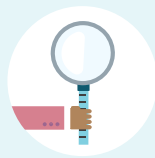
ONE TIMELINE

Insurance sold case setup and technology implementation take place simultaneously and in-sync because we're one company working toward a common goal



EDI

Smoother setup and tighter connectivity for Sun Life products thanks to Sun Life and Maxwell being one company (takes only 7-15 business days)



EOI

No HR intervention or manual approval needed for EOI, as it is processed in Maxwell on their behalf



BILLING

Simplified billing with Sun Life premiums and all PEPM charges for the Maxwell software on the same bill

Removes the burden of labor from your team and reduces effort they have to put forth to get your clients successful with benadmin



FULL-SERVICE IMPLEMENTATION

Implementing clients is more hands-off; broker submits all employer-specific information and the portal is built behind the scenes. This frees up broker and client teams up to focus on what's most important.



CONVENIENT ACCESS

HR team can access employee and benefit data in Maxwell in real-time, so there's no waiting days for a Voluntary Deduction Report (VDR).



TECHNOLOGY SUCCESS TEAM

Capabilities that help drive real tech adoption and success. Ongoing Training and Support before, during and after enrollment focus on driving client engagement.

Maxwell Health is a member of the Sun Life Financial group of companies. Producer Use Only.

In all states, except New York, Sun Life's group insurance policies are issued by Sun Life Assurance Company of Canada (Wellesley Hills, Mass.). In New York, Sun Life's group insurance policies are issued by Sun Life and Health insurance Company (U.S.) (Lansing, Mich.)

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